ThE 2004 Ian Fletcher Memorial Lecture features Steven Mailloux, Professor of English and Comparative Literature and UCI Chancellor's Professor of Rhetoric at the Univ. of California, Irvine. Mailloux teaches courses in rhetoric, critical theory, and U.S. cultural studies at UCI, where he is currently Director of the Critical Theory Emphasis and a member of the Critical Theory Institute. Before coming to UCI, Dr. Mailloux taught at Temple Univ., the Univ. of Miami, and Syracuse Univ. He is the co-editor of *Interpreting Law and Literature* (1988) and editor of *Rhetoric, Sophistry, Pragmatism* (1995) as well as the author of *Interpretive Conventions: The Reader in the Study of American Fiction* (1982), *Rhetorical Power* (1989), and *Reception Histories: Rhetoric, Pragmatism, and American Cultural Politics* (1998).

The lecture is open to the public. Refreshments will follow.

*Sponsored by the ASU Department of English. For more information, please contact: Faye Verska, 480-965-8711.*