

ENG 216: Persuasive Writing on Public Issues

Advanced interdisciplinary writing course emphasizing major contemporary public issues. Practice in and study of the logic by which writers construct arguments; the various means that writers use to persuade an audience; the conventions of evidence, claims, and argument in persuasive discourses. Throughout this course, students will:

- significantly improve their persuasive public writing;
- understand and effectively employ various forms of persuasion;
- understand and deploy effective rhetorical strategies in situated discourse;
- discover and evaluate the methods of persuasion used in the construction of a public issue;
- read critically and analyze rhetorically writings within public forums and use those lenses to frame their own discourses;
- write in the different forms and styles of a particular public discourse; and
- develop techniques for conducting research on the Internet and with other electronic databases.