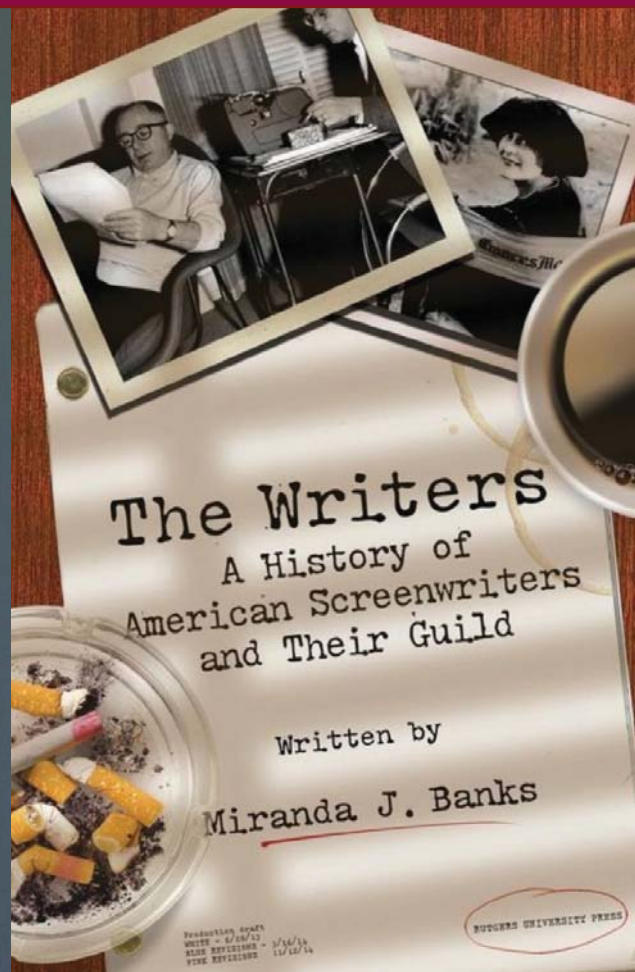


# Film and Media Studies Guest Speaker Series



## Miranda J. Banks

The story of Hollywood has been told many times, but what is the tale of Hollywood's storytellers? Miranda Banks spoke with over 60 writers and uncovered 85 forgotten oral histories with American film and television writers for her book, *The Writers: A History of American Screenwriters & Their Guild*. Banks tells the story of five watershed moments that changed the industry and the profession of writing: the advent of sound, World War II, the blacklist, ascension of television, the American New Wave, the rise and fall of VHS and DVD, and the boom of streaming media. During every generation, writers have grappled with traditional definitions of authorship, insider status, and creativity. It's time their story is told.

## The Writers: A History of American Screenwriters and their Guild

**Feb. 9, 2017 | 3:00 p.m. | Wrigley Hall 101 ASU Tempe campus**

Dr. Miranda J. Banks is an associate professor of visual and media arts at Emerson College and primary investigator at the Emerson Engagement Lab. Her primary area of research is the American film and television industries, with a specific focus on creative and craft guilds and unions. She is co-editor of *Production Studies: Cultural Studies of Media Industries* (2009) and co-editor of *Production Studies, The Sequel! Cultural Studies of Global Media Industries* (2015). *The Writers: A History of American Screenwriters and their Guild* (2015) was just published in paperback.

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