What is peace? What is freedom? What does it mean to be human in the 21st century? The humanities at the ASU College of Liberal Arts and Sciences engage faculty and students in grappling with answers to these very big questions. And we do it in a way that is uniquely ASU: by bringing different disciplines together—pairing the humanities with science, technology, medicine, the arts and social science—in ways not done elsewhere.

TOGETHER, OUR POTENTIAL IS LIMITLESS
A BOLD VISION: UNLEASHING OUR POTENTIAL TO CHANGE THE WORLD

THE HUMANITIES AT ASU BREAK DOWN OLD DIVISIONS IN HIGHER EDUCATION

As befits the New American University, we don’t see the humanities as an “either-or” proposition—either the humanities or science, either engineering or the arts. Rather, we believe we can uncover new insights and advance society when we harness the power of “both-and”: both poetry and data analytics, both literature and health care, both religion and geography. We bring together students and faculty from disparate fields across the university and around the world to do change-making research. These include such novel efforts as the Nexus Lab for Digital Humanities and Transdisciplinary Informatics, which is working to address challenges from medical pandemics to violence in intimate relationships. It also includes Humanities for the Environment, where the humanities team with sustainability sciences to tackle climate change.

It’s a forward-looking approach—one that is both grand and ambitious. With this campaign, we aim to further the people, projects and programs within the humanities that will transform our world for the better.

OUR DONORS’ IMPACT

The passion and generosity of donors have already done much for the humanities at the College of Liberal Arts and Sciences, fueling creativity, intellectual discovery, humanistic research and public discourse that foster meaningful change. Gifts from alumni and friends help students attend college and reach their full potential, allow faculty to innovate in teaching and research, and ensure that
“WE WANT TO EDUCATE MORE STUDENTS IN MORE CREATIVE WAYS. FOR TOO LONG, THE HUMANITIES HAVE BEEN IN RETREAT, PRESERVING IMPORTANT SPACE BUT UNWILLING TO MEET THE WORLD WHERE IT’S HEADING. WE AT ASU ARE POISED TO USE NEW TECHNOLOGIES IN THE SERVICE OF NEW KNOWLEDGE WHILE EMPLOYING THE OLDEST OF TECHNOLOGIES—BOOKS AND SOCRATIC DIALOGUE—TO GIVE STUDENTS ALL THE TOOLS THEY NEED TO UNDERSTAND AND SHAPE THEIR WORLDS. AT ASU, WE HAVE INCREDIBLE POTENTIAL TO KEEP CULTURE ALIVE IN NEW WAYS—TO EDUCATE BOTH SPECIALISTS AND STUDENTS WHO WILL CHART THEIR OWN COURSE IN THE WORLD.”

—George Justice, Dean, Humanities

programs transform learning not just at ASU but also throughout our community, nation and world.

Dr. Katharine C. Turner was one such donor. Dr. Turner came to ASU, then Arizona State College, in 1946 with a vision of what could be. She joined the faculty to teach creative writing and American Literature and taught virtually all the college’s creative writing courses until the early 1970s.

Throughout her career, Katharine was an ardent supporter of ASU. Her philanthropy first began with annual gifts to the Department of English and then deepened when she established the Katharine C. Turner Fellowship in American Literature. Her ultimate gift to ASU was made through her estate, which created an endowment for the Katharine C. Turner Endowed Chair in English. When asked about her commitment to ASU, her brother would say, “ASU was her family.” Katharine’s philanthropic legacy continues to enrich the ASU English department. To date, her fellowship has funded more than 27 graduate students; her endowed chair supports and honors Alberto Ríos, Regents’ Professor of English and Arizona’s Inaugural Poet Laureate.

Through philanthropy, humanities faculty and students are able to expand their research, implement new discoveries, conceptualize and develop new critical-thought paradigms, and create culturally informed approaches to the complex challenges of our time for the betterment of society.

We are buoyed by our progress and excited for the future. By joining and supporting Campaign ASU 2020 for the humanities, alumni and friends simultaneously honor those donors who came before them, share the vision of what could be, provide resources to students and faculty to affirm the value of the humanities in our society and ensure that our brightest days of research, teaching and developing creative solutions lie ahead.
In an increasingly global economy, the humanities are more important than ever. Humanities students understand that most contemporary societal challenges will best be addressed by understanding and valuing other cultures, analyzing human behavior, communicating effectively, and properly framing these challenges in cultural and philosophical context. As part of their education, ASU students interact, learn from, and work side-by-side with world-renowned faculty in innovative and nationally top-ranked programs. Help us ensure that students not only acquire broad skills but also become adaptable master learners, capable of addressing challenges and providing hope for today’s constantly changing world.

Through the campaign, the humanities seek to strengthen scholarship support in all forms. Of particular interest are:

**UNDERGRADUATE SCHOLARSHIPS AND AWARDS**
Critics of the humanities ignorantly attack the study of history, philosophy, language, literature and religion as useless. Our students know better. Support for humanities scholarships can inspire students to pursue a meaningful education with less debt, build confidence in their own potential, offer recognition that can be leveraged to elevate them above the crowd in a competitive market and provide external validation of a choice that isn’t always easy to make. Our humanities students understand better than anyone why people give where they give, and they are grateful for the support.

**GRADUATE FELLOWSHIPS AND AWARDS**
With the best and brightest graduate students, our faculty can teach, discover and innovate at their highest capacity. Competition for exceptional graduate students, however, is fierce. Through this campaign, the College of Liberal Arts and Sciences seeks to add 20 additional graduate fellowships to programs across the humanities, natural sciences and social sciences. Such funds will ensure that we can continue to attract the brightest minds and will help ASU meet its goal of accelerating important research and discoveries.
The humanities are committed to ensuring that every student perseveres through to graduation. Through the campaign, we are investing in high-impact programs that have proven to increase student success, such as the CLAS Early Start Program, which focuses on at-risk first-year students, as well as scholarships for internships. In addition, students in the humanities will particularly benefit from philanthropic support of the following fund:

**INTERNATIONAL EXPERIENCE SCHOLARSHIPS**
Prepared for a global future is a vital part of today’s undergraduate experience. To make sure humanities students are ready, we need to greatly expand students’ access to educational travel and research. International educational travel programs forever change students’ outlooks and heighten their understanding of the world around them. Through the campaign, like-minded friends and alumni can help furnish 10 endowed scholarships so that more students are able to take part in both short- and long-term study-abroad programs.

**The humanities bring together the power of:**

- **three academic units**—English; the School of Historical, Philosophical and Religious Studies (SHPRS); and the School of International Letters and Cultures (SILC)
- **ten centers and institutes** that consider the moral, ethical and spiritual dimensions of big questions and help craft socially sophisticated solutions that will be possible, meaningful and fulfilling for people in business, government and civil society
- **18** research expenditures that rank 18th in a field of 912 U.S. universities
- **a global network of collaborations and partnerships**
ELEVATE THE ACADEMIC ENTERPRISE

ENDOWED FACULTY POSITIONS
Our faculty are the principal catalysts of the Arizona State University mission and experience—communicating knowledge, mentoring and inspiring. World-class faculty members cultivate original scholarship that shapes the future of their field, invigorates classroom learning and elevates the university’s prestige and global reputation. Their work attracts research and grant funding, drawing other notable researchers and promising graduate and undergraduate students to ASU. Yet building an outstanding faculty is no easy task. Competition is acute for the world’s best faculty members.

Endowed chairs and professorships give the college a competitive edge in attracting scholars whose work transcends academic disciplines. For example, Forster Professor of Comparative Mythologies Tracy Fessenden, associate director of the School of Historical, Philosophical and Religious Studies, focuses on gender, race and sexuality in American religious history and the relationship between religion and the secular in American law and public life. And Hava Tirosh-Samuelson, the Irving and Miriam Lowe Professor of Modern Judaism and director of Jewish Studies, has organized international research conferences on Judaism, science and medicine; Judaism and the arts; and Judaism and environmentalism.

There are currently four endowed chairs in the humanities. With campaign support, our aim is to establish an additional six endowed chairs and professorships to draw top teachers, researchers and scholars to ASU. The ultimate beneficiaries of endowed positions, of course, are the ASU students who will learn from, and be inspired by, these leaders in their fields.

CLAS PROFESSORS PROGRAM
The College of Liberal Arts and Sciences has established the CLAS Professors Program to attract and retain outstanding faculty and provide them with the support they need to excel. Through the program, alumni and friends can choose to set up a named, nonpermanent source of funding to enrich a scholar’s work during a specified time period. The named College of Liberal Arts and Sciences professor can use the additional resources to fund graduate student or research assistance, specialized material, salary enhancement, travel—whatever she or he needs to cultivate the highest-caliber research and teaching. Campaign support is sought to fund four new humanities professors, positions that will help the college continue its trajectory as one of the nation’s preeminent research universities and will inspire the next generation of scholars, researchers and entrepreneurs.

PROVOST’S HUMANITIES FELLOWS
Open to all humanities units, the Provost’s Humanities Fellows program recognizes the accomplishments of outstanding associate professors and facilitates their ongoing teaching and research. This program provides one-year awards to 10 promising associate professors; it stimulates the creation of knowledge, serves as a recruitment and retention tool and marks ASU as a place that rewards and enables success. Campaign support will endow the program, ensuring its existence in perpetuity.
It’s fitting that Arizona State University is home to the state’s inaugural poet laureate. It’s even more fitting that Nogales’s native son Alberto Álvaro Ríos holds this esteemed position, which was established in 2013 in honor of the state’s centennial.

“\textit{A small-town border kid to poet laureate—this is a good story, an Arizona story},” Ríos said of his appointment. “\textit{As the state’s first poet laureate, I’ve very much enjoyed the adventure of inventing this job. The poet laureate designation is an important way for Arizona and its people to express a public regard for the well-written word. I am honored to be part of that statement, a line in that poem}.”

Ríos has spent his life straddling borders of one kind or another. The son of a Mexican father and a British mother, he grew up on the U.S.-Mexico border, where his classmates included students from both countries. He credits these cross-cultural experiences with turning him into the writer he is today. Ríos has taught at ASU since 1982, where he is a Regents’ Professor—the highest distinction the Arizona university system can bestow—and holder of the Katharine C. Turner Endowed Chair in English.

Works from Ríos’s 10 volumes of poetry appear in more than 300 journals and 250 anthologies. He has been honored with numerous awards—including the Walt Whitman Award in Poetry from the Academy of American Poets, the Western Literature Association Distinguished Achievement Award, the Arizona Literary Treasure Award and a Governor’s Arts Award. Ríos has also led countless community projects in cities and towns across Arizona. In 2014, he was elected to the Board of Chancellors of the Academy of American Poets.
SCHOOL OF HISTORICAL, PHILOSOPHICAL AND RELIGIOUS STUDIES (SHPRS)
The School of Historical, Philosophical and Religious Studies delivers transformational knowledge, creates ground-breaking scholarship and embodies the New American University to change the way we understand humanity. The fusion of three intellectual disciplines — history, philosophy and religious studies — encourages students and faculty to create planned and serendipitous innovation. The school's interdisciplinary environment empowers students to ponder questions without precise answers, understand how societies interact and improve the world. With a core firmly based in the critical, historical and comparative study of texts, practices and contexts, we utilize diverse methodologies to find answers to these questions and solve challenges facing humanity. Campaign gifts will provide the margin of excellence to advance research and pursue new knowledge. From the scholar working in the archive to research teams using digital technologies to uncover life's mysteries, your gift will help support our students' creative endeavors to understand humanity and solve real-world problems.

SCHOOL OF INTERNATIONAL LETTERS AND CULTURES (SILC)
ASU's School of International Letters and Cultures is unique. SILC explores knowledge about the world's languages through a unified languages and literatures program not found at any other Research I institution in the country. With world-class faculty offering courses in more than 20 languages, SILC is one of the most dynamic international humanities programs in the country. The innovation of SILC breaks down silos between traditional language departments and engages faculty from a range of academic disciplines whose research is informed and impacted through these intellectual interactions. Faculty and students with radically different skills and experiences can work together to advance the indivisible knowledge of culture and language, which makes dialogue possible between people, reduces the sense of separation that inhibits understanding and opens both minds and doors to solve problems in ways not previously possible.

Just as languages are gateways into the broader world, philanthropic support from alumni and friends advances SILC in preparing our students for a global future. Through the campaign, we seek to name the Chinese Studies program; endow one faculty chair; endow three professorships with graduate student funding for scholars who emphasize connections between policy making, language acquisition and cultural production; and create multiple endowed study-abroad and language-acquisition scholarships.

CENTER FOR THE STUDY OF RELIGION AND CONFLICT (CSRC)
Religion wields extraordinary influence in public affairs. Although it offers a rich reservoir of values, principles and ideals, it is also a powerful source of conflict and violence as diverse traditions — religious and secular — collide. Globalizing trends that are making the world smaller are also unleashing dynamics that are creating some of the most complex and challenging problems of our age. CSRC promotes interdisciplinary research and education on the dynamics of religion and conflict with the aim of advancing knowledge, seeking solutions and informing policy. By serving as a research and exploration hub that fosters exchange and collaboration across the university as well as with its broader publics, the center fosters innovative and engaged thinking on matters of enormous importance.
Like-minded alumni and friends can support CSRC by endowing professorships and a public lecture series as well as funding for undergraduate and graduate student scholarships.

ENVIRONMENTAL HUMANITIES

Working with colleagues across the university and globally, ASU humanists are furthering knowledge of human responsibility, multispecies relationships, collaborative knowledge and collective action for the Anthropocene—the era when human activities began to have a significant global impact on Earth’s ecosystems. One such project is Just Food, a transdisciplinary study of the moral and cultural questions related to modern food production and consumption. Another project is examining desert cities, applying the study of indigenous cultures and the lessons we can use to make cities like Phoenix into more sustainable ecosystems. To sustain our human communities, our natural resources, and our rich global biological and cultural heritage, we must explore humans’ beliefs about their relationship to nature and integrate knowledge and policy across the disciplines in order to understand, inform and direct human development toward a responsible, sustainable future. Campaign support will advance ASU’s significant efforts in this burgeoning area by endowing funds for program support, faculty and student research, and two professorships.

MEDICAL HUMANITIES

A growing body of evidence suggests that patient outcomes, wellness and quality of life are all enhanced by programs that integrate the humanities and arts into medical training and patient care. Programs that promote humanistic approaches to health care also benefit the wider communities that medical facilities serve by contextualizing health as a basic human need. Medical Humanities is a new and growing interdisciplinary area committed to bringing the insights of humanities disciplines to health care research, training and policy making. It includes researchers working in such areas as bioethics, narrative medicine (which promotes the practical use of narrative in patient care as well as research on narrative in relation to our experiences of health and illness), history of medicine, disability studies, philosophy and religious studies, and global health and development.

Responding to the contemporary need for transdisciplinary approaches to health, Medical Humanities seeks campaign support to advance
the initiative’s three major goals: increase funding for medical humanities research at ASU and foster collaborations on innovative transdisciplinary projects, generate more permanent ties with Mayo Clinic in Phoenix and use those ties to advance the greater good in American health care, and grow research capacity and visibility in the international field of Medical Humanities in order to make ASU a flagship institution in this interdisciplinary field.

DEPARTMENT OF ENGLISH
From Tempe Normal’s first day of class in 1886 to the present day, nearly every ASU student has encountered English—learning how to write, read and appreciate the great works of the English and American literary traditions. The Department of English continues to thrive, rooted in tradition yet always reaching toward greater invention, collaboration and achievement. Our students learn about Shakespeare and Jane Austen, and they also learn about the history of film. They learn to write in composition class, and they also learn about the linguistic structure of our communications. They learn to teach, and they learn how to keep on learning.

ASU faculty advance new pathways of thought; analyze film and other media for greater appreciation and discernment; employ rhetorical knowledge to engage in social justice and community literacy projects; complete arts- and science-based studies of language and language learning; and use literature, performance and even virtual reality to reimagine what it means to be human. Together, English faculty and students create knowledge that is socially embedded and globally engaged.

English at ASU empowers our students to pursue their dreams. Through this campaign, we seek to create additional undergraduate scholarships and graduate fellowships to support those students. We seek research support for postdoctoral fellowships to provide practical and professional experience for PhD graduates. We seek endowed funds for chairs and professorships to attract and retain our best faculty. Gifts to ASU English support the people and programs that will keep our culture alive for future generations and provide for the cultural literacy and communication skills necessary to excel in an increasingly complex world.

CULTURAL EXPRESSION
This campaign provides an opportunity to endow some of the humanities’ most innovative and impactful programs, such as Poesía del Sol (Poetry of the Sun) and Project Humanities.

Poesía del Sol, run by the Creative Writing Program and led by Regents’ Professor and inaugural Arizona Poet Laureate Alberto Ríos, connects master’s of fine arts students with palliative-care patients at Mayo Clinic in Phoenix. MFA students spend time with patients and then create poems based on the untold but well-remembered details of their lives. The poems are then printed, framed and presented to the patients and their families as a gift and celebration.
of life. Although created for the patients, Poesía del Sol has lasting effects on student participants as well. Campaign support would establish an endowed fund to sustain and expand Poesía del Sol, harnessing the power of narrative in human healing.

**Project Humanities** is an initiative designed to encourage all of us to cross boundaries of place, to connect with one another, creating an environment of mutual respect wherein we live, learn and grow together. Only then can individuals and communities thrive, changing the future and flourishing in its diversity. Offering community-building tools like community forums, seminars, film screenings and more to increase dialogue and understanding and expand individual perspectives, Project Humanities combines the energy of a university bold enough to measure itself by those it includes, not by those it excludes, with passionate dedication to building alliances of diverse communities to create informed global citizens. Join this movement. Philanthropic support will help engage the community by creating a distinguished lecture series in humanities, underwrite student engagement and opportunities and research projects, spotlight solutions to national and global issues, and fund student scholarships and internships.

**DIGITAL HUMANITIES**
From data-driven explorations of digitized texts to networked pedagogical experiments that connect classrooms across institutions and countries, the digital humanities are fostering new possibilities for academic work. The digital humanities help us respond to grand challenge problems, such as climate change, environmental justice and urban agglomeration. The Nexus Lab for Digital Humanities and Transdisciplinary Informatics fosters interdisciplinary collaborations that bring together humanities, science and technology. In addition to workshops, training and programming, the Nexus Lab generates original research that joins expertise from across disciplines around a common interest in data, computation and simultaneous application of quantitative and qualitative methods. Through the campaign, our aim is to secure dedicated space for this program along with an endowed director, a digital humanities certificate program and K–12 teacher education resources.

“**I CHOOSE TO SUPPORT ASU**
BECAUSE ASU HAS SUPPORTED ME PERSONALLY AND PROFESSIONALLY. IT’S MY WAY OF PAYING BACK ALL THE SUPPORT I RECEIVED AS AN IMPOVERISHED AND HANDICAPPED STUDENT. I GIVE TO THE UNIVERSITY WHERE I STUDIED, BUT I GIVE TO THE UNIVERSITY WHERE I WORK, FULLY AWARE OF THE SUPPORT IT IS GIVING TO STUDENTS WHOSE PROFILES REMIND ME OF MY OWN.”
—Professor David Foster, Regents Professor of Spanish & Portuguese, School of International Letters and Cultures
PUBLIC HUMANITIES

The humanities provide a unique ability to critique—to understand and interpret human behavior and culture and to give meaning to society and the way we live. The School of Historical, Philosophical and Religious Studies’ Public Humanities Initiative seeks to create spaces for this critique to happen—where humanists can come together with policy makers, leaders and ordinary citizens to engage in conversation about issues and ideas. Public humanities projects include exhibitions and programming related to historic preservation, oral history, archives, material culture, public art, cultural heritage and cultural policy. Support of public humanities projects will have a far-reaching ripple effect. Giving students hands-on experiences and skills will make them more employable and create more opportunities to apply humanities in the nonacademic world. Transdisciplinary partnerships will offer an opportunity to showcase how public humanities are important to life in contemporary society. Funding for projects to fill new exhibition space in the law school will allow the public to see what we do and understand how it is relevant to the field of law, serving as a model for similar partnerships in other fields. Focusing on the public humanities will also establish ASU as a leader in the next generation of humanities education. With campaign support, we seek to construct a Public Humanities Interactive Lab (PHIL) and create two endowed funds: one that would fund 10 public humanities projects and another that would furnish 10 undergraduate scholarships.

HUMANITIES LAB

The Humanities Lab (HL) looks to harness the potential of bringing the humanities together with other disciplines and researchers. The proposed lab will be like no other at a U.S. university. Humanities Lab provides both a place and a process of inquiry that will put humanists at the center of addressing the grand challenges facing our world. The physical space will be located in the former law library on the Tempe campus, in a technologically mediated space designed for students and scholars in the humanities to work productively with students and researchers across the university—and with experts outside the university. Unlike any other laboratory environment for the humanities nationally, ASU’s Humanities Lab will combine undergraduate curriculum with cutting edge research expertise to shape the future of human culture by understanding its past. Embedded within the Institute for Humanities Research and adjacent to the Nexus Lab for Digital Humanities and Transdisciplinary Informatics, ASU’s Humanities Lab will foster creativity in scholarship to change the world.
The humanities are critical to the success of Arizona State University. With Campaign ASU 2020, the future of the humanities is in donors’ hands. Whether alumni and friends choose to support scholarships, research or direct community-focused projects, all can know that they are expressing their values and passions in one of the most powerful ways possible.

There has never been a greater opportunity for donors to make a difference. By supporting the College of Liberal Arts and Sciences and the humanities in Campaign ASU 2020, alumni and friends share their own personal vision of what higher education should be while helping more students achieve their dreams, more faculty accelerate their discoveries and more programs catapult to higher levels. Gifts to the campaign will broaden students’ horizons and ensure they are prepared to tackle the big questions as the educated workers and citizens our country so desperately needs. Join us.
With your generous support, Arizona State University has reinvented the public research university. We are both more inclusive and more accomplished than ever, with ASU students and faculty earning unprecedented levels of recognition for their achievements. Our graduates leave here as master learners who are capable of rising to meet any new and unfamiliar challenge. ASU students, faculty and graduates also are firmly rooted in their communities and committed to advancing the common good. Together, we have created a model for other universities to follow. Your support during Campaign ASU 2020 will help us break more new ground by raising $1.5 billion to propel our vision for higher education into the next decade and beyond.

ARIZONA STATE UNIVERSITY is a comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.